

## PROFILE

I am a multi-talented creative producer with ten years in developing, coordinating, and producing strategies to implement systems for optimal user engagement. I'm passionate about the art of story telling and how it moves people.

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## WORK EXPERIENCE

### PRODUCTION DIRECTOR . PERIMETER CHURCH | 2015-2022

- Developed, planned, implemented, and maintained a comprehensive and sustainable in-service visual content strategy in coordination with the communications, creative, worship, and teaching teams.
- Maintained a consistent and cohesive visual brand across three venues and five services every weekend.
- Proactively identified stories in support of broader strategic goals
- Edited, updated, and maintained all service graphics, videos, and creative content, including drafting new content as needed.
- Provided support for on-site photography, video, and content creation
- Maintained relationships with third party vendors and contractors
- Produced the organization's first feature-quality short film at the direction of executive leadership.
- Produced strategic Easter 2021 events at the direction of executive leadership.

### BUSINESS DEVELOPER . LAURA CATHERINE | 2022

- Designed and built a comprehensive e-commerce platform
- Designed the brand story and developed the identity system
- Developed, planned, implemented, and maintained a comprehensive and sustainable social media strategy
- Designed and maintained the customer journey

### RE-BRAND DESIGNER . DAVID LOPEZ PRODUCTIONS | 2022

- Develop custom production solutions for corporate, religious, theatrical, and live music events with an emphasis in LED content creation, lighting design, web design, and multi-channel marketing.
- Developed the identity system for the company rebrand
- Designed and implemented a modern website
- Traveled to capture and create promotional video content



## SAM BAZEMORE

## EDUCATION

2004 - 2007  
High School Diploma  
Heritage Academy, Oakwood GA

2007-2009  
Associate of Science, Recording Arts  
Full Sail University, FL

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## SKILLS

- Proactive and engaged work ethic
- Creative collaboration
- Photo, audio and video design
- Interpersonal relations
- Strong networking skills
- Project management
- Strategic thinking
- Experience-centric vision
- Schedule and planning
- Web development
- Design mindset

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PORTFOLIO: [SAMBAZEMORE.COM](http://SAMBAZEMORE.COM)

Sam Bazemore | Buford, GA | 770.503.6502 | [sambazemore@gmail.com](mailto:sambazemore@gmail.com)